



webSelect

- for analysis, marketing and sales



webSelect is a market database on the internet with all 830,000 active organisations in Sweden, including all their branches. The information is updated every month, apart from the financial information, which is updated every quarter.

Unique company data

The type of data available is; addresses, telephone numbers, business, UC's Credit Rating*, managing director and board, financial status, sales turnover, www-address, number of subsidiaries etc.



Decision-makers

We have the names of the leading decision-makers in the Swedish business world in areas such as accounting, sales, marketing, human resources, IT and purchasing. You can export the names to Excel or labels.

Find the right target group - increase sales

The main purpose of webSelect is to identify new customers. That can easily be done with the help of over 100 combinable parameters such as business, sales turnover, number of employees, geography and financial status, age etc. When you have detected your target group it's easy to generate address labels, telephone lists or export data to Excel.

With webSelect you can also find financial information about your customers, which can help you to minimise credit losses.

When you have received your password from UC you can use webSelect at any time of day from any computer. All you need is a broadband connection. The price for 12 months' access varies from SEK 13,900 to SEK 30,000, depending on the kind of information you need.

More information on next page

UC AB - Sweden's largest and leading business and credit information agency - is owned by the major Swedish banks. Our reports support 8 million credit and commercial decisions every year. Our customers are located all over the world and include all types of enterprises, banks and finance companies.



** The UC Credit Rating evaluates the risk of a company becoming insolvent within a 12-month period. With the help of the credit rating you can avoid spending time and money on prospects that are unable to pay.*

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Analyse the commercial potential of your business contacts

With the help of the analysis function in webSelect it is possible to analyse customers, prospects and market segments. For example you can:

- find twins of your best customers, do a Twin Analysis;
- see how your customers have developed in recent years;
- see which customers have potential for business development;
- reduce risks by analysing your customers using UC Risk;
- analyse the business potential of different sales districts;
- see which industries are showing a positive or negative trend.

Short of time?

We help you with analyses and selection as well as processing of data, for example selections and special excerpts. Our staff have long experience and knowledge of different industries. Do not hesitate to ask us if you have questions about market information.